THE *perfect* STORM:
BODY, BRAIN AND CULTURAL
Influences on Eating Disorders

SPONSORSHIP OPPORTUNITIES

9th Annual Forum for Professionals • Nov. 2-3, 2012 • Nashville, Tennessee

presented by Eating Disorders Coalition of Tennessee

Founded in 2002, EDCT is the Southeast's first statewide nonprofit to advance eating disorder education, prevention and awareness. Our mission is to give hope, help and support to all who are impacted by disordered eating.

Platinum Patron

$4,000 - Package Value: $10,800
Limited Availability

Platinum Patron Exclusive!

Friday Night Dinner Event Planner: Eliminate hours of pre-planning and benefit from EDCT's hometown, insider knowledge. *EDCT staff will help you navigate the Nashville restaurant scene and work with you to create a guest list comprised of conference registrants and community referral sources. Then, we'll book your reservation, invite your guests and track RSVPs.*

Forum Registrations

- Three free Forum registrations (save up to $525 in registration fees)

Marketing at the Conference

- First choice of exhibitor booth placement
- 1- to 2-minute presentation to all conference attendees prior to the Saturday morning keynote speaker
- Your logo printed on the 9th Annual Forum canvas tote bag, given to all Forum registrants and sponsors
- Your marketing brochure in each Forum registration folder
- Your logo featured at Forum registration table and banquet area
- A full-page ad in the Forum event program ($150 value)
- Verbal acknowledgement at Forum opening and closing

Marketing in Conference Communications/on Website

- Your logo highlighted on the 9th Annual Forum homepage and linked to your website (8th Annual Forum homepage received 1,700+ page views.)
- Your logo prominently displayed on conference mailer (2,000+ clinicians in the Southeast)
- Your logo included in e-alerts regarding the Forum (5,300+ clinicians in the Southeast)

Marketing Beyond the Conference

- Complimentary EDCT organizational membership from Jan. 1-Dec. 31, 2013 (a $250 value - also includes one free individual membership for a member of your organization); 50% of our total website visits land on our treatment provider page.
- Premium display in the Treatment Center section at the EDCT office from July 1, 2012-June 30, 2013 (EDCT hosts eight community support groups per month. Constituency groups range from college students to families.)
- Guest author on the EDCT's blog (promoted to 1,130+ Facebook fans and 1,641+ Twitter followers)
- Your logo featured on the 2012-2013 annual giving campaign solicitation card (mailed to 800+ community members and clinicians in Tennessee in September 2012)
- Recognition of your support, including name, logo, and link to your website sent to entire EDCT Professional Listserv (120+ clinicians nationwide) before and after Forum event
- Extra 9th Annual Forum tote bags are given out at future EDCT community events and to volunteers, while supplies last

Event Support

- *Pre-conference:* Ship event materials (banners, collateral, etc.) to the EDCT office, and we'll deliver them to the conference site on Friday.
- *Post-conference:* Fill out the address forms and shipping materials, and we'll deliver your boxes to FedEx.

EATING DISORDERS COALITION *of* TENNESSEE

Learn. Network. Grow. | www.edct.net/Annual_Forum

Reserve your patron package at (615) 831-9838 or courtney@edct.net.

Gold Patron

$2,500 - Package Value: $5,050

Forum Registrations

- Two free Forum registrations (save up to $350 in registration fees)

Marketing at the Conference

- Second choice of exhibitor booth placement
- Your name printed on the 9th Annual Forum canvas tote bag, given to all Forum registrants and sponsors
- Your name featured at Forum registration table and banquet area
- A half-page ad in the Forum event program ($75 value)
- 1- to 2-minute presentation to all conference attendees prior to the Saturday afternoon closing
- Verbal acknowledgement at Forum opening and closing

Marketing in Conference Communications/on Website

- Your logo highlighted on the 9th Annual Forum homepage and linked to your website (8th Annual Forum homepage received 1,700+ page views.)
- Your name prominently displayed on conference mailer (2,000+ clinicians in the Southeast)
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Silver Patron

$1,500 - Package Value: $2,800

Forum Registrations

- One free Forum registration (save up to $175 in registration fees)

Marketing at the Conference

- Third choice of exhibitor booth placement
- A half-page ad in the Forum event program ($50 value)

Marketing in Conference Communications/on Website

- Your name listed on the 9th Annual Forum homepage and linked to your website (8th Annual Forum homepage received 1,700+ page views.)
- Your name included in e-alerts regarding the Forum (5,300+ clinicians in the Southeast)

Marketing Beyond the Conference

- Premium display in the Treatment Center section at the EDCT office from July 1, 2012-June 30, 2013 (EDCT hosts eight community support groups per month. Constituency groups range from college students to families.)

Event Support

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Abbreviated Conference Schedule

Friday November 2, 2012	
5:00 p	Registration/ Refreshments
5:30-6:30 p	Friday keynote (1 CEU)
7:00 p	Dinner - open
Saturday November 3, 2012	
7:00 a	Conference opens
	Saturday keynote and breakout sessions (7 CEUs)
5:00 p	Conference closes

PLEASE RETURN THIS FORM BY SEPTEMBER 24, 2012

Please check sponsorship level:

- ☐ $4,000 Platinum Patron
- ☐ $2,500 Gold Patron
- ☐ $1,500 Silver Patron

Please check ad size:

- ☐ $150 Full-page ad (free for platinum)
- ☐ $75 Half-page ad (free for gold)
- ☐ $50 Quarter-page ad (free for silver)

Upgrade your ad size by paying the difference between your complimentary ad cost and the cost of the bigger ad (i.e., Silver Patrons who wish to upgrade to a half-page ad pay an extra $25; a full-page ad is an extra $100).

- **Sponsorships are limited in number and are available on a first-come, first-served basis.**
- **Sponsor must meet print deadlines to receive certain benefits.**

I. Patron Information

_____

ORGANIZATION/BUSINESS NAME (as it will appear in all acknowledgements)

_____

ADDRESS CITY/STATE/ZIP

_____

PHONE FAX

_____

WEBSITE

_____

CONTACT PERSON TITLE

_____

CONTACT PHONE (if different from above) CONTACT E-MAIL

II. Payment Information

☐ Check is enclosed (made payable to EDCT, Inc.).

Check #: _____ Amount: _____

☐ Please send us an invoice for the amount listed above.

- **Eating Disorders Coalition of Tennessee is a 501(c)(3) nonprofit organization.**
- **Your contribution is tax-deductible to the fullest extent of the law.**

II. Payment Information, cont.

☐ Please charge my credit card.

Type of card: _____

Name on card: _____

Expiration date: _____ 3-digit security/CVV code: _____

Billing address on card: _____

_____

Card number: _____

_____

AUTHORIZED SIGNATURE

_____

PRINTED NAME DATE

Please e-mail or mail this completed form by SEPTEMBER 24, 2012, to meet print deadlines.

EDCT, Inc.
2120 Crestmoor Rd., Ste. 3000, Nashville, TN 37215

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courtney@edct.net
www.edct.net