



**Eating Disorders
Coalition of Tennessee**

7th Annual Forum

***Sex, Love and Eating Disorders:
The Hunger for Connection***

with Keynote Speaker Anita Johnston, Ph.D.

Saturday, April 10, 2010

Lipscomb University

Nashville, Tennessee

Sponsorship Opportunities



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PLATINUM PATRON - \$4,000 (Four Available)

Total Package Value: \$9,200

Platinum Patron Exclusives

- Exclusive Forum kick-off reception host
- Exclusive placement of your marketing brochure placed in each Forum registration folder
- Your logo will prominently be displayed in the lunch and breakfast room
- Guest author on the EDCT blog, as marketed in the EDCT's weekly "Weigh-In Wednesday e-mail"

Premier Marketing Opportunities

- Premier exhibitor's booth at the Forum
- Your logo placed on Forum canvas tote bags given to all Forum registrants
- Your logo highlighted on the EDCT website and linked to your website
- Your logo prominently displayed on event literature
- Your logo featured at Forum registration/welcome table
- Your logo featured at entrances of all Forum presentation rooms
- Recognition at the bottom of e-alerts sent to all EDCT members
- A full-page feature ad in the Forum event program
- Verbal acknowledgement at Forum opening and closing

Forum Perks

- Four free Forum registrations
- Invitation to Friday (April 9) evening's Forum kick-off reception

EDCT Membership Exposure

- Complimentary organizational membership to the EDCT (a \$200 value)
- Premium display in the Treatment Center section of our Eating Disorder Resource Library
- Your logo featured in the summer 2010 issue of EDCT Newsletter, *Let's Talk*
- Your logo featured in the summer 2010 Annual Membership Celebration event program
- Your logo featured on the 2010-2011 annual giving campaign solicitation card
- Recognition of your support, including name, logo, and link to your website sent to entire EDCT listserv before and after Forum event
- One-year subscription to the EDCT newsletter, *Let's Talk*



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GOLD PATRON - \$2,500

Total Package Value: \$4,000

Marketing Opportunities

- Exhibitor's booth at the Forum
- Your name on forum canvas tote bags given to all Forum registrants
- Your name featured on event signage displayed in Forum auditorium
- Your logo highlighted on the EDCT website and linked to your website
- Your name displayed on event literature
- A half-page feature ad in the Forum event program

Forum Perks

- Two free Forum registrations
- Invitation to Friday (April 9) evening's Forum kick-off reception

EDCT Membership Exposure

- Complimentary organizational membership to the EDCT (a \$200 value)
- Premium display in the Treatment Center section of our Eating Disorder Resource Library
- Recognition in the summer 2010 issue of the EDCT newsletter, *Let's Talk*
- One-year subscription to the EDCT newsletter, *Let's Talk*

SILVER PATRON - \$1,500

Total Package Value: \$2,200

Marketing Opportunities

- Exhibitor's booth at the Forum
- Your name featured on the EDCT website and linked to your website
- A quarter-page feature advertisement in the Forum Program

Forum Perks

- One free Forum registration
- Invitation to Friday (April 9) evening's Forum kick-off reception

EDCT Membership Exposure

- Premium display in the Treatment Center section of our Eating Disorder Resource Library
- Recognition in the summer 2010 issue of the EDCT newsletter, *Let's Talk*
- One-year subscription to the EDCT newsletter, *Let's Talk*



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EVENT PROGRAM ADVERTISING*

The Annual Forum is promoted to treatment professionals across Tennessee, as well as throughout the Southeast, providing your business or organization with excellent exposure.

Ad Rates and Sizes

(The program is an 8 ½" x 11" page folded in half.)

- Full-page: 5" x 8" - \$150 (free for Platinum Patrons)
- Half-page: 5" x 3 ½" - \$75 (free for Gold Patrons)
- Quarter-page: 2 ¼" x 3 ½" - \$50 (free for Silver Patrons)

Additional Specs

- All ads must be submitted as black & white.
- Minimum of 300 dpi
- PDF, EPS or JPG formats only

Deadline

All ads must be e-mailed to contactus@edct.net by 5 p.m. on Monday, March 1, 2010.

Questions?

Please feel free to e-mail contactus@edct.net, or call the EDCT office at (615) 831-9838.

****All sponsors and/or advertisers must complete the attached form. Thank you.***



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About the Award-Winning EDCT Annual Forum

The EDCT Annual Forum was recognized in 2006 as a “Salute to Excellence” award winner by the Center for Nonprofit Management for outstanding nonprofit achievement. Each year, the Forum attracts about 150 attendees, all of whom treat patients with or are concerned about eating disorders. Breakout sessions feature a combination of nationally, regionally and locally known speakers.

About the 2010 Keynote Speaker

Anita Johnston, Ph.D., is Senior Expert and weekly Clinical Consultant to Focus Healthcare of Tennessee, a Center for Eating Disorders. Focus is a residential inpatient facility located in Chattanooga, Tennessee specializing in treating women, eighteen and older, suffering from anorexia, bulimia, binge eating and associated disorders. Dr. Johnston is also the founder and clinical director of the ‘Ai Pono Intensive Out-patient Eating Disorders Program in Honolulu. In 1986, she developed Hawaii’s first in-patient eating disorders treatment program at Kahi Mohala Hospital. She also co-founded the Anorexia & Bulimia Center of Hawaii and has served as its director since 1982. She is a world-renowned speaker and workshop leader with a private practice in women’s issues in Kailua, Hawaii. Dr. Johnston is the author of *Eating in the Light of the Moon* and *Eating Disorders as Messengers of the Soul* in *The Psychospiritual Clinician’s Handbook*.

About EDCT

Eating Disorders Coalition of Tennessee (EDCT) was founded in 2002 by a group of concerned health professionals, educators, community members and families. EDCT is a 501(c)(3) non-profit organization dedicated to the prevention and awareness of eating disorders and the promotion of a healthy body image. One of the primary goals of the EDCT is to educate people in Tennessee communities about eating disorders, with the hope that this education will prevent the development of eating disorders and provide those who are impacted by disordered eating with support, information and assistance in finding effective treatment.

Our Mission

To offer hope, help and support to all who are impacted by disordered eating.

Our Programs

- **Speakers Bureau:** Trained EDCT members present to Tennessee colleges, primary and secondary schools, religious institutions, civic groups and non-profit agencies to educate and inform Tennessee communities about disordered eating.
- **Families Supporting Families:** EDCT sponsors a number of support groups for family members who have a loved one affected with an eating disorder. Groups are currently facilitated in Memphis, Johnson City, and Nashville.
- **YES! (Youth Education & Support):** The YES! Team is trained to work with school counselors to implement programming for Eating Disorders Awareness Week in their individual schools.
- **Junior League of Nashville Eating Disorders Resource Library:** More than 500 books, DVDs and articles related to eating disorders are available on 30-day loan to members of the community, as well as treatment professionals.

7th Annual Forum Sponsorship/Advertising Form*

**All sponsors and/or advertisers must complete this form. Thank you.*

Please check sponsorship level:

- \$4,000 Platinum Patron
 \$2,500 Gold Patron
 \$1,500 Silver Patron

Please check ad size:

- \$150 Full-page ad (free for platinum)
 \$75 Half-page ad (free for gold)
 \$50 Quarter-page ad (free for silver)

SPONSORSHIP DEADLINE – FEBRUARY 19, 2010

ADVERTISING DEADLINE – MARCH 1, 2010

Sponsorship Information

Organization/Business Name (as it will appear in all acknowledgements):

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ Website: _____

Contact Person: _____ Title: _____

Contact e-mail address: _____ Phone (if different from above): _____

Payment Information

Check is enclosed (made payable to Eating Disorders Coalition of Tennessee).

Check #: _____ Amount: _____

Please send us an **invoice** for the amount listed above.

Please charge my **credit card**.

Type of card: _____ Name on card: _____

Expiration date: _____ 3-digit security/CVV code: _____

Billing address of card: _____

Card number: _____

- Patron levels are limited in number and are available on a first-come, first-served basis.
- Patron must meet print deadlines to receive certain benefits.

Authorized Signature – Sponsoring Institution

Signature _____ Printed Name _____

Please e-mail, mail or fax this completed form to:

Eating Disorders Coalition of Tennessee
2120 Crestmoor Road, Suite 3000 • Nashville, TN 37215
Phone: 615.831.9838 • Fax: 615.831.0444 • contactus@edct.net • www.edct.net